

UNDER EMBARGO UNTIL January, 5th at 5pm Vegas Time (UTC-8) // January, 6th 2am Paris Time (UTC+1)

Withings Envisions The Future of Health Unveiling the OMNIA Health Conceptual Product

Withings OMNIA assesses interconnected health data to deliver a daily comprehensive view of health



Las Vegas, NV—At CES 2025, <u>Withings</u>, a global leader in connected health, presents a bold vision of personal health with <u>OMNIA</u>, a conceptual product designed to provide users with an unprecedented, interactive 360-degree view of their vital indicators. OMNIA is not just a concept—it's a transformative experience that reimagines digital health possibilities. It turns health monitoring into an integrated, interactive, and AI-powered daily experience, leveraging Withings' cutting-edge technologies to deliver actionable insights and a holistic view of health.

A Visionary Leap Toward Radiant Health

The interconnected nature of health means that changes in one system of the body can ripple through and influence others, highlighting the critical need to understand correlations between biomarkers. OMNIA, currently in development, is poised to revolutionize health management by leveraging AI to aggregate, analyze, and interpret key indicators such as heart health, nutrition trends, body composition, lung function, activity tracking and sleep quality.

The genius of OMNIA lies in its ability to demystify these complex relationships in a highly engaging and intuitive way. By delivering clear, actionable insights and personalized recommendations, it empowers users to make targeted lifestyle changes that improve their overall health. This forward-thinking solution shifts the focus from reactive health management to proactive, informed decision-making.

OMNIA features a sleek, mirrored interface equipped with voice commands, a 3D body model, and a connected base brimming with advanced health sensors. It conducts daily in-depth health scans by seamlessly integrating data from Withings' extensive ecosystem of hyper-connected devices—including

smartwatches, scales, blood pressure monitors, sleep trackers, and even mattress and bathroom sensors—alongside weight, heart health, and metabolic health scans from its base¹.

For the first time, users can access all these insights in one place via the OMNIA interactive mirror. Not only does it present data at a glance, but it also informs and educates users, empowering them to take meaningful control of their health journey.

Paired with an empathetic AI Vocal Companion, OMNIA transforms health management into an engaging, immersive experience. The companion offers real-time feedback, answers questions, and provides motivation, making the user's journey to better health as supportive as it is informative.

OMNIA can be experienced throughout CES 2025 by visiting the Withings booth [Venetian Expo, Halls A-D - 54119]. Its revolutionary features include:

- **360-Degree Health Screening**: Daily scans delivering unparalleled insights into heart, lungs, weight, sleep, activity, and nutrition.
- **Immersive Mirror Interface**: A stunning visual gateway to your health metrics, providing actionable insights with ease.
- Al Vocal Companion: A friendly, empathetic voice assistant offering real-time feedback, answers to questions, motivation, and guidance.
- Integrated Telemedicine: Effortlessly connect with healthcare professionals for virtual consultations and asynchronous assessments.
- Comprehensive Health Metrics:
 - o *Heart Health*: ECG (including AFib detection), overnight heart rate, irregular rhythm notifications, resting heart rate, vascular age, and blood pressure
 - o *Metabolic Body Composition*: Muscle-to-fat ratio, water mass, bone mass, visceral fat, and weight trends.
 - o **Activity Tracking:** Steps, calories burned, VO2 max, elevations, workout, recovery heart rate and body temperature variations.
 - o **Nutrition**: pH, ketone trends, specific gravity and vitamin C analysis.
 - o **Sleep Quality:** Apnea detection in Europe, interruptions, sleep stages, and recovery.

Projecting a Powerful View of Health for a Proactive Management

OMNIA highlights the intricate relationships between various health factors, enabling users to see how improving areas like sleep, nutrition, or activity can positively impact heart health or metabolic function. By providing this panoramic perspective, OMNIA makes health monitoring more relevant, engaging, and actionable.

Early identification of irregular trends in blood pressure, heart rate, or sleep patterns can prompt timely medical intervention, potentially preventing more serious conditions. Similarly, precise tracking of nutrition and body composition helps users refine their habits for long-term health benefits.

¹ functionalities availability will depend on the Withings devices which will be paired with OMNIA and on the functionality clearance status in the country where OMNIA will be used.

Withings has built the world's largest connected health ecosystem, featuring an array of smart devices, including scales, blood pressure monitors, smartwatches, sleep trackers, and thermometers. Designed to integrate into daily life seamlessly, these elegantly crafted devices measure more than **60** vital health parameters, such as blood pressure, ECG, weight, heart rate, activity levels, body composition, nerve health, and sleep quality, among others. OMNIA gathers data from these innovations and is compatible with third-party health apps and devices.

"Omnia embodies Withings' vision of the future, highlighting the interconnected nature of health and making the invisible visible to help individuals transform the way they manage their personal health," said Eric Carreel, Founder and President of Withings. "By seamlessly analyzing a wide array of vital health parameters, OMNIA provides an unparalleled understanding of how the body's systems interact. This holistic perspective enables users to proactively maintain their health while identifying subtle anomalies early, often before they escalate into larger concerns. At Withings, we believe empowering individuals with such insights is key to fostering longer, healthier lives. With OMNIA, we're not just monitoring health—we're giving people the tools to shape it."

Availability

Some of OMNIA's features including clinician reviews and AI guidance will be available on the Withings app starting this year. For more information, visit www.withings.com or join the team at CES 2025 to experience the future of health firsthand at CES 2025, Booth [Venetian Expo, Halls A-D Booth 54119].

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About Withings

Withings created the first smart scale in 2009 and has been the pioneer in connected health ever since. Its clinically validated and multi-award-winning range is used by millions worldwide and includes smart scales, hybrid watches, blood pressure monitors, sleep analyzers, and more. The team of engineers, data scientists, and healthcare professionals at Withings work alongside clinical experts to make it possible to take medical-grade measurements at home. Withings was the first to bring measurements for pulse wave velocity and electrodermal activity into the home – finding ever more precise ways to measure our health. Withings Health Solutions, its dedicated division serving healthcare professionals across chronic disease prevention and management, remote patient monitoring, clinical research, and more, helps bridge the gap between patients and their care teams. Withings is a proud member of the <u>American Heart Association's</u> Center for Health Technology and Innovation. For more information, visit withings.com and withingshealthsolutions.com.